



Libby.

Mental Health

AWARENESS MONTH

[#MentalHealthAwarenessMonth](#)

Each May, Mental Health Awareness Month encourages all of us to reflect, learn, and engage in conversations that reduce stigma and promote emotional well-being. Libby supports students, faculty, and campus communities by offering streaming access to a rich collection of ebooks and audiobooks exploring mental health from diverse perspectives.

This May, let these ebooks and audiobooks spark dialogue, promote empathy, and create opportunities for understanding the many lived experiences that shape mental health journeys around the world.

You can review our [Mental Health Awareness Month collection for 2026](#), including title summaries and other details, by clicking here. Plan ahead and keep an eye out for monthly toolkit additions on our [Digital Marketing Resources Page](#).

List of Toolkit Items

5

General Announcements

Images that present our Mental Health Awareness Month collection, sized for promotion in various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images. These are perfect for displaying in student unions, on campus digital signage, and in the library.

14

Title-Specific Assets

Whether online or on campus, share this set of title graphics that represent the larger thematic collection.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media, message boards/ marquees, and email.

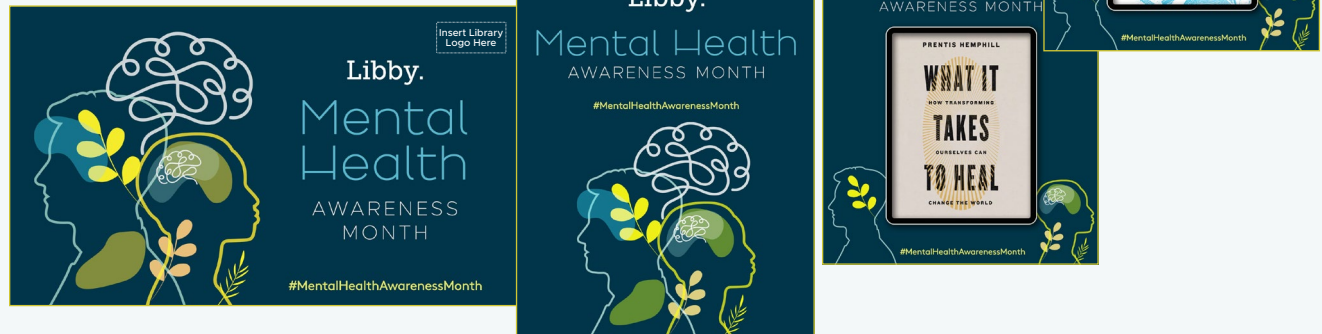
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General Announcement & Title-Specific Assets

To download the general announcements for our Mental Health Awareness Month collection, visit our [Digital Marketing Resources Page](#).

And remember, you can always add your library logo to any of these images to remind your students that they can access Libby through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

May is Mental Health Awareness Month. Explore ebooks and audiobooks on Libby that illuminate complex experiences, challenge stigma, and inspire compassion. Discover expert insights and powerful personal stories that open conversations about mental well-being.

Version 2

This Mental Health Awareness Month, take time to learn, reflect, and connect through ebooks and audiobooks. Libby's curated collection offers meaningful perspectives on mental health, from resilience and recovery to community support and emotional wellness.

Campaign Start and End Dates

We'll be launching our Mental Health Awareness Month campaign May 1-May 31. We encourage our academic partners to use the provided materials to spread the word all across campus and online.

Respectfully,

The Libby Team